









# The Marker Wadden from a nature financing perspective

Lieke Hüsken

Roel Posthoorn

Pieter Baars

12 october 2022



## Our speakers...

Lieke Hüsken **Economist - Deltares** PhD candidate –TUDelft (TPM)

**Roel Posthoorn** Projectdirector Marker Wadden -Natuurmonumenten



**Pieter Baars** Manager Strategie en bedrijfsvoering – Nationaal Groenfonds





#### In a nutshell...

1. Background

2. The case

3. Zooming in

4. Reflection



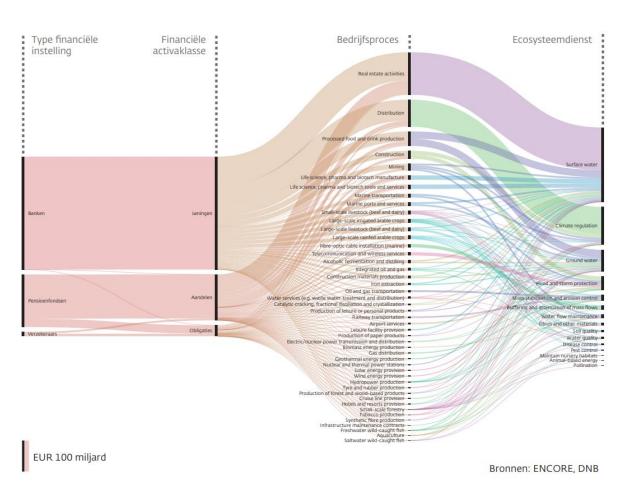
Please ask your questions



#### 1. Background

# Why finance nature (restoration)?





Source: De Nederlandse Bank en Planbureau voor de Leefomgeving 2020 - Biodiversiteit en de financiele sector: een kruisbestuiving?



- Our economies, livelihoods and well-being all depend on our most precious asset: Nature.
- ➤ We have collectively failed to engage with Nature sustainably, to the extent that our demands far exceed its capacity to supply us with the goods and services we all rely on.
- 1992 2014: produced capital per person doubled, human capital per person increased by about 13% globally the stock of natural capital per person declined by nearly 40%.
- Our unsustainable engagement with Nature is endangering the prosperity of current and future generations

#### Market failure

Aspects of nature are invisible & silent

- > Hard to trace
- > Remain unaccounted for

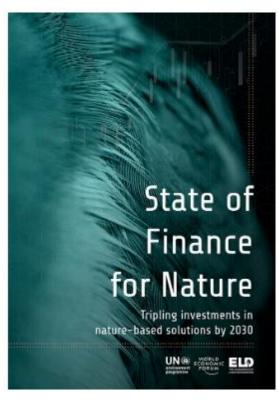
True value of goods and services not reflected in market prices

- Open to all and free of charge
- Underinvestment in our natural assets

#### Institutional failure

Institutions unfit to manage the externalities

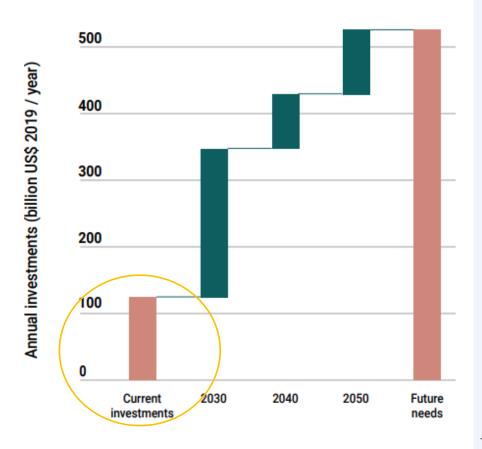
- Governments exacerbate the problem by paying people more to exploit nature than to protect it
- ➤ Estimate of the total cost globally of subsidies that damage Nature is around US\$4 to 6 trillion per year
- ➤ lack the institutional arrangements needed to protect global public goods, such as the ocean or the world's rainforests.

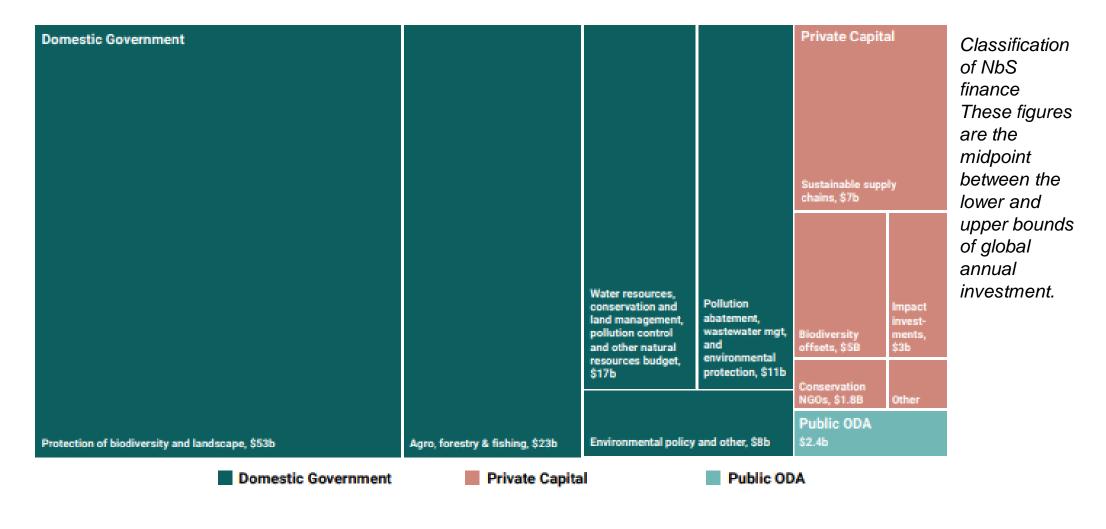


"In order to meet future climate, biodiversity and land degradation targets, public and private actors will need to scale up their annual investments by at least four times over the next three decades"

United Nations Environment Programme (2021)

#### Future investment needs charting an accelerating rate over time



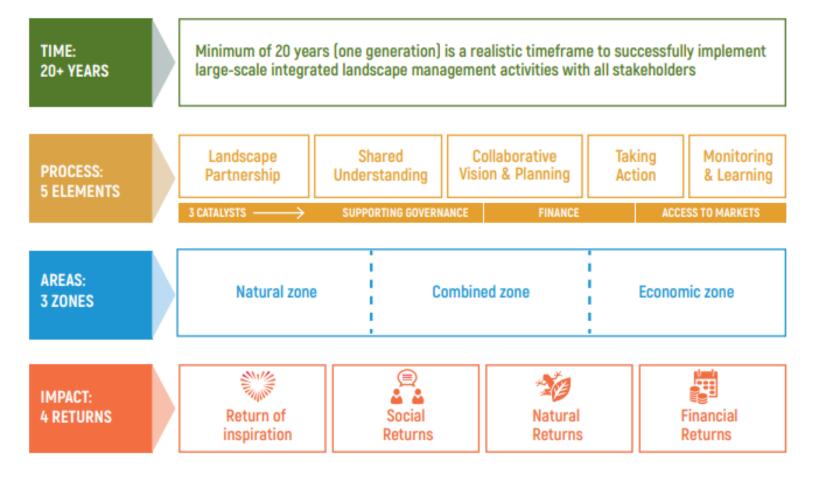


Source: United Nations Environment Programme (2021). State of Finance for Nature 2021

#### Starting points for the Marker Wadden

#### The four returns model

https://www.commonland.com/4
-returns/



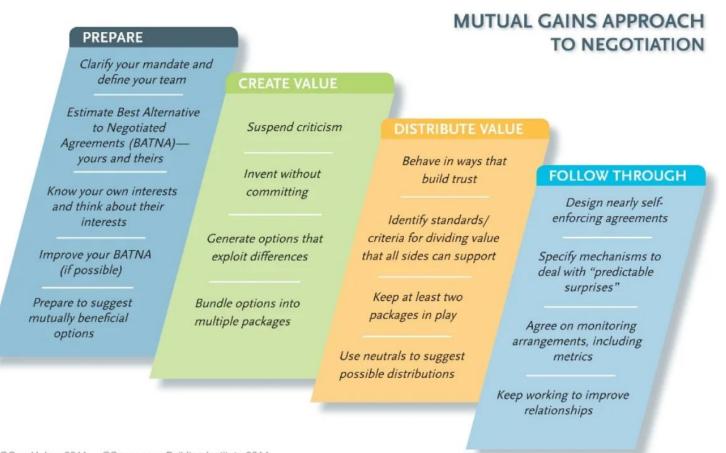
#### Source:

- The Little Sustainable Landscape Book, GCP, WWF, IDH, EcoAgriculture Partners, TNC (2015);
- 4 Returns, 3 Zones, 20 Years, IUCN CEM, RSM (2015)

## Starting points for the Marker Wadden

#### **The Mutual Gains Approach**

- Prepare
  - Mandate
  - BATNA
- Create value
  - 4 objectives
  - Generate options
- Distribute value
  - Trust
  - Divide prominent roles
- > Follow through
  - Monitoring



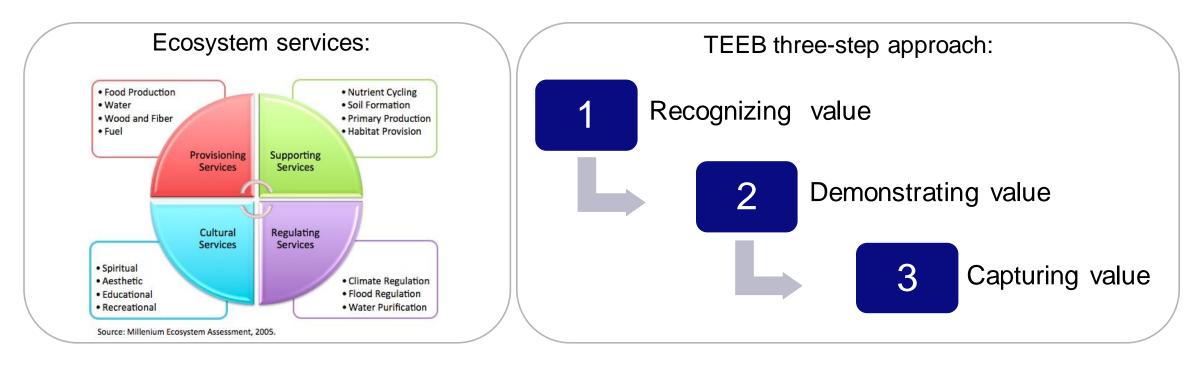
©CorpU, Inc. 2014 - @Consensus Building Institute 2014

#### Starting points for the Marker Wadden

#### **TEEB: The economics of ecosystem services**

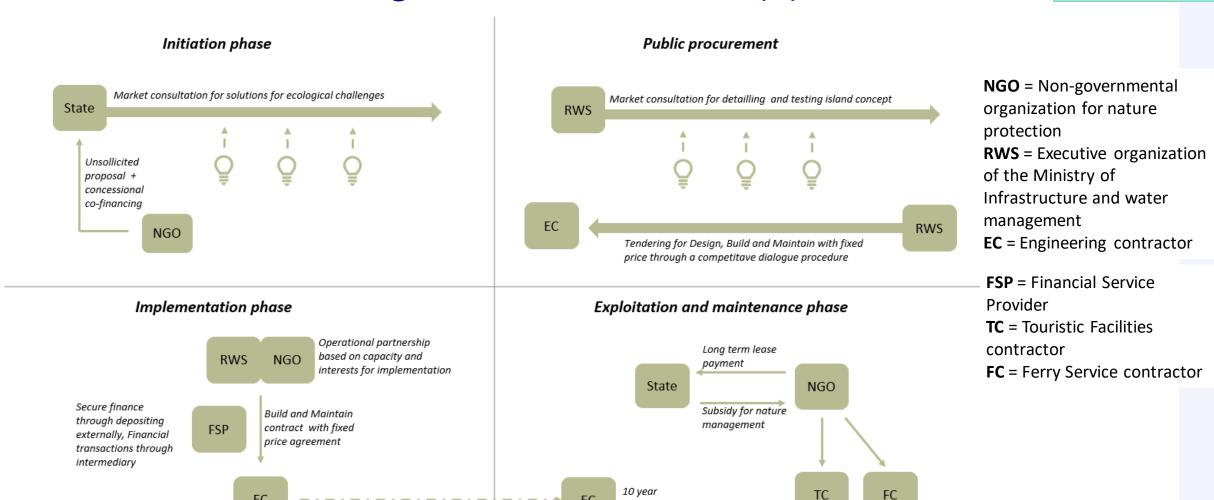


The invisibility of nature in the economic choices we make across the domains of international, national, and local policy-making, public administration, and business.





#### Procurement and governance mode(s)



technical maintenance

EC

## Interests & Finance for implementation



#### Main interests

Ecological urgency

Compliance to N2000 & Bird and habitat directives

Administrative agreement RAAM (2009) Scaling-up urbanization, infrastructure and ecology

TBES future-proof ecological system

Knowledge export

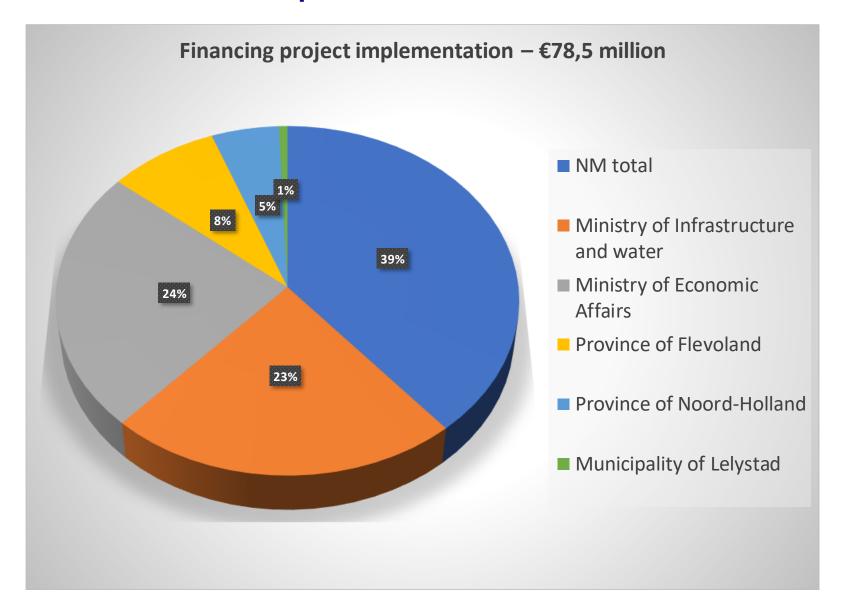
Waterquality & (re) using sludge

Actor	2012- 2014	2016 - 2018	Total
Natuurmonumenten			
- The "Dream fund"	15	7	22
- Own resources	1,5	7	8,5
Ministry of Infrastructure and water	15	3	18
Ministry of Economic Affairs	15	4	19
Province of Flevoland	3,5	3	6,5
Province of Noord-Holland		4	4
Municipality of Lelystad		0,5	0,5
	50	28,5	78,5

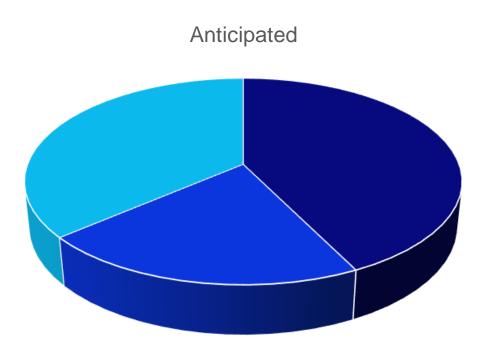


Millions (€)

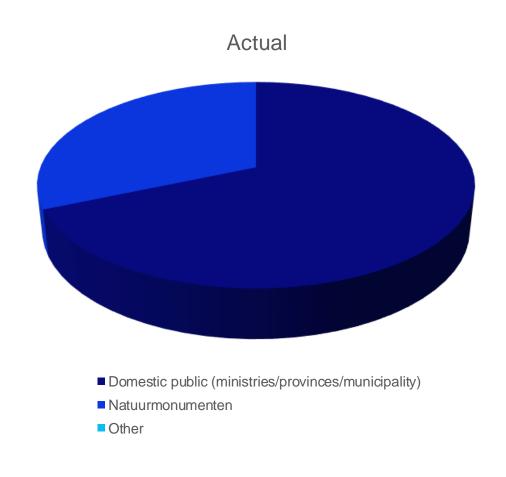
# Project finance – Implementation



# Project finance – Implementation



- Domestic public (ministries/provinces/municipality)
- Natuurmonumenten
- Other



# Project finance – exploitation & maintenance phase

Activities	Responsible	Finance	Costs
Technical (hard) maintenance year 0-10	Engineering contractor	Through DBM contract (10 years) – 300.000 available	?
Technical (hard) maintenance > year 10	State	?	Ongoing research
Surface (soft) maintenance 0 - 30 years	Natuurmonumenten	Through "SNL" subsidies and generated revenue	1.100.000 (2021)

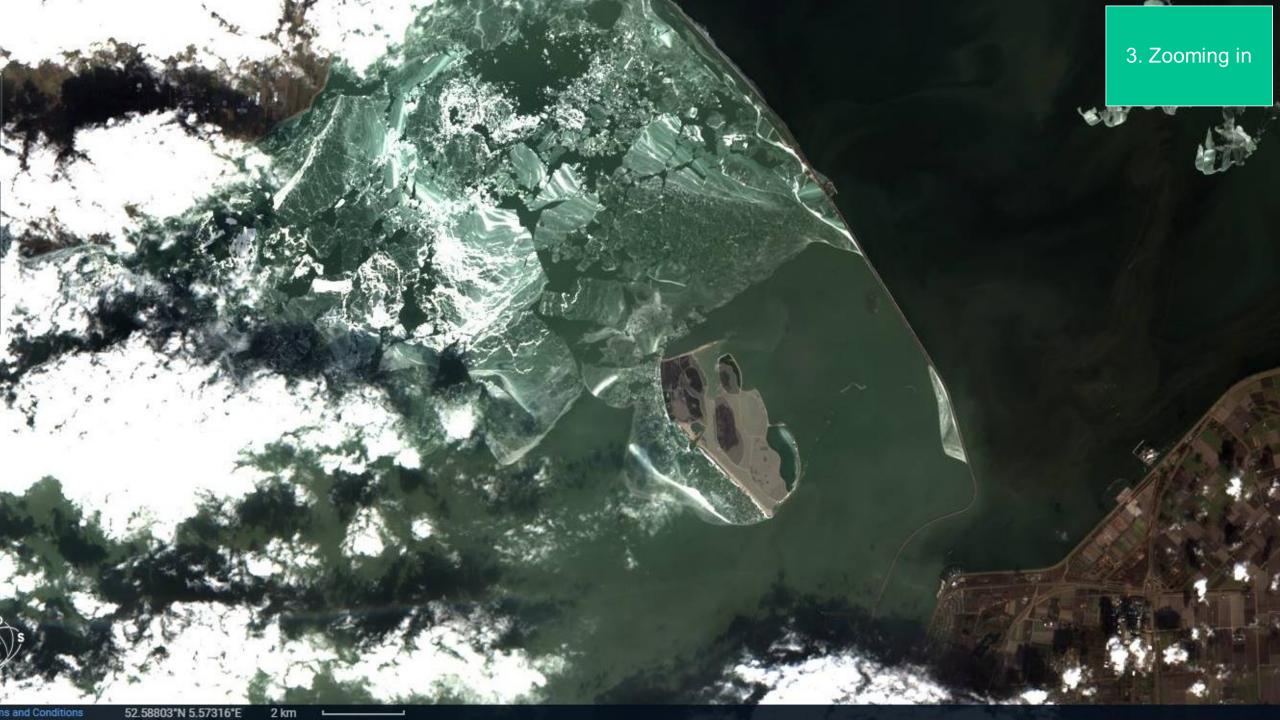
# Cost-recovery surface maintenance

Revenues (2021)	Expenses (2021)
Harbour 4 holiday rentals Ferry service Hospitality	Ferry service Salaries Equipment Outsourced works
850.000	1.100.000









## Opportunities for financing?

#### Productie diensten

Grondstoffen: bouwmaterialen fijn sediment vangen en als bouwmateriaal gebruiken.

Voedsel: toename vis populaties

Zoetwater voorziening Verbeterde kwaliteit van grote zoetwatervoorraad.

#### Regulerende diensten

Matigen van extreme gebeurtenissen natuurlijke barrière voor golven voor b.v. de Houtribdijk

Water zuivering lokale waterkwaliteit verbetering door invangen van slib (lokaal).

"Zelf-bescherming" tegen weersomstandigheden

Nutriënten cycli en bodemecologie

Biologische controle

Luchtzuivering en koolstofvastlegging

#### **Habitat diensten**

Nursery service (kraamkamer) verbetering flora en fauna boven en onderwater, specifiek vogelpopulaties

Gene pool protection habitat voor verschillende soorten; behoud van biodiversiteit

Logistieke uitvalsbasis voor (vervolg) bouw en onderhoud-activiteiten in het gebied

#### **Culturele diensten**

Recreatie en toerisme vanaf water, land, mogelijkheid overnachting, (vogelaars)expedities

"Esthetisch" gewaardeerd landschap en natuur

Inspiratie/Iconisch "Nederland Waterland", internationale schowcase, ook voor (natuur) fotografie

#### Cognitieve ontwikkeling

- Wetenschappelijke en praktijk kennis: Ecologie, Civiel technisch, Management
- Leerervaring d.m.v. recreatie en (social) media

- > Extension of lifespan?
- Reduction in maintenance costs?
- Calculating the effect of the islands on floodrisk reduction?
- How should we value this?
- Public organisations' monofunctional objectives
- Subject to political preference and issues of legality

#### Opportunities for financing?

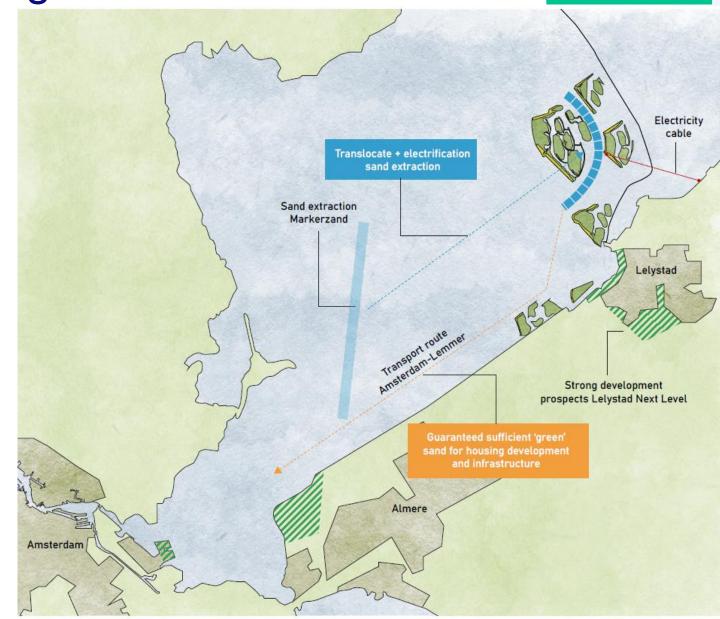
#### Marker Wadden phase II

Potential arrangement

More sustainable + quicker + cheaper

Translocate + electrification of sand extraction

- no emissions CO2/Nox
- Cost reduction sand extraction available for ecological restoration
- ➤ 50% private funding
- ➤ No tender process ?!



# Opportunities for financing?



- ➤ Is this a realistic opportunity?
- ➤ What challenges do you see?
- ➤ Do you see any conflicting interests?
- ➤ How could it be organized?



#### Contact







Lieke Hüsken Lieke.huesken@deltares.nl I.m.huesken@tudelft.nl www.linkedin.com/in/liekehusken

Roel Posthoorn R.Posthoorn@natuurmonumenten.nl www.linkedin.com/in/roel-posthoorn

> Pieter Baars P.Baars@nationaalgroenfonds.nl www.linkedin.com/in/pieter-baars

